



Surrey County Council

£200k fund for Small Disadvantaged Areas: 2010-2011 General Guidance for Applicants

Introduction:

Dr Andrew Povey, the Leader of Surrey County Council, has announced this new fund from the Project Initiatives Fund. This paper sets out the process for applying for and then deciding bids against this fund. In launching this fund, the Leader has said that:

“The extent of borrowing undertaken by the previous government is such that there will inevitably be a reduction in public expenditure over the next few years. In Surrey, I feel it is important that we try to help some of our more disadvantaged areas to help themselves to develop economically, socially and in a way that is sustainable.

Projects could well take on board the "Digital Inclusion" work, which is one way of strengthening communities, but ideas and innovation are welcome!”

Purpose:

To develop initiatives which reduce inequalities and empower small to medium-sized communities in Surrey which experience relative disadvantage to work with the County Council and other relevant partners to develop local solutions to the problems facing them.

Process:

- Local Committees will consider and prioritise applications that meet the criteria listed below. This will be done during the autumn 2010 cycle of formal LC meetings. (**Please see the relevant deadline at the foot of this guidance note**)
- The Panel will only consider applications submitted by Local Committees following a formal public decision on their preferred bids.
- The deadline for applications to go to the Panel will be **1st December 2010**
- Each Local Committee may submit applications without restriction as to value, except that they should not exceed £200,000
- The Panel will consist of: The Leader, Cabinet Members Kay Hammond & Denise Saliagopoulos and the Chief Executive
- All funding must be spent by **March 2012** and each recipient will supply a report outlining the outcomes achieved by **June 2012**.

Criteria:

1. General

- Projects supported by the fund will be expected to demonstrate:

- **Innovation:** model new ways of listening to residents (such as digital inclusion) and involving them in developing services, which meet the needs of their neighbourhood in a sustainable way.
 - **Involvement:** work with residents, statutory partners and the voluntary/faith sector to embed increased confidence and cohesion in communities, which make a difference & can lead to sustained improvements in quality of life, opportunities and achievement.
 - **Integration:** demonstrate genuine partnership working which pursues a shared vision (ideally through the relevant Local Strategic Partnership), operates with a “Total Place” methodology in terms of sharing resources and involves services adjusting their delivery to reflect local conditions.
- Projects will be required to show how they relate and contribute to the County Council’s five strategic themes:
 - Core Offer
 - Personal responsibility
 - Deciding and delivering locally
 - Prevention
 - Working together
 - **Preference:** Local Committees will take a central role in supporting and recommending projects, where the Local Committee can demonstrate some of the following:
 - That they have made progress in taking forward the principles of Localism and “Total Place”.
 - That they have developed a clear understanding of the profile of disadvantage in their district/borough.
 - That they have evidenced multi-agency activity that respond to needs and opportunities in the most disadvantaged neighbourhoods.
 - That address improvements in education, skills, tackling anti-social behaviour/vandalism and other social matters of concern
 - That they have a continuing record of investment in projects or have an emerging focus or priority which could strengthen these neighbourhoods and increase the range of opportunities available to their residents.
 - That have the potential to deliver sustained capacity-building in that community.

2. Specific

- Applications should demonstrate that the projects for which funding is sought are well-evidenced by relevant data, e.g. Index of Multiple Deprivation, data included in the Joint Strategic Needs Assessment, data from services (e.g. NEET levels) and intelligence provided via the Crime and Disorder Reduction Partnership.
- It is acknowledged that many outcomes initiated by this funding may take some time to achieve, applications should nevertheless set out measurable targets (whether initial inputs, outputs and where possible

outcomes) along with realistic milestones, e.g. NEETs reduced by XX, smoking reduced by XX, NI 4 and 5 scores increased by XX.

- Where funding is sought for an existing project, it should not be seen as a means of back-filling for funding withdrawn by another organisation; rather applications should demonstrate how the funding would enable the project to move into a new and more sustainable phase, e.g. through involving residents in governance.
- Applications should demonstrate what additional resources are available from partners (which might include the Local Committee itself) to complement any County Council resources granted and/or what leverage is likely to be achieved.
- All applications should demonstrate how projects will be sustained beyond the initial period of funding; where funding is sought for an initial consultation/engagement exercise the application should show that provision is made for delivery of realistic short-term actions which might emerge.

3. Application Forms

Application forms are attached to this procedure note and should in the first instance be discussed with the relevant local Member and the Local Partnerships Team (see contact details below) to encourage and support the bidding process.

The Local Committee Chairman will ensure that bids are co-ordinated through the autumn 2010 cycle of Local Committee meetings who will make recommendations on which bids should be submitted to the Panel. Thereafter, the Small Disadvantaged Areas Fund Panel will decide on the successful bids and these will be announced at the County Council meeting on 14th December 2010.

Please submit your completed application form to Lesley Trusler, Local Committee & Partnership Officer in the Surrey Heath Local Partnerships Team. If you wish to discuss your application prior to submission please telephone 01276 800269 or e-mail Lesley.trusler@surreycc.gov.uk.

Final applications should be submitted by no later than **24th September 2010** so that they can be considered by the Surrey Heath Local Committee.